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Diploma in Web Business Development and Marketing

Progress Indicator

Progress: 100.00% 100%

Total Time: 16:18:07

Points: 50

Last Access: 2012-08-27 14:44:44

Certified: Yes ([Get your Certificate](#))

Detailed Course Completion Report

Dipoma-in-Web-Business-Development-and-Marketing: [Module 1: Introduction to Building a Website](#)

First access: Saturday, 1 October 2011, 07:21 AM (331 days 12 h)

Last access: Saturday, 12 November 2011, 10:07 AM (289 days 8 h)

Report:

- Module 1: Introduction to Building a Website
 - Module 1: Introduction to Building a Website
 - Introduction to building a Website
 - **Status:** completed
 - **Total Time:** 00:00:09
 - Course contents
 - **Status:** completed
 - **Total Time:** 00:00:34
 - How do Web pages work
 - **Status:** completed
 - **Total Time:** 00:00:12
 - Terminology
 - **Status:** completed
 - **Total Time:** 00:00:33

Dipoma-in-Web-Business-Development-and-Marketing: [Module 2: What are Domain Names and Hosting Accounts](#)

First access: Saturday, 10 September 2011, 07:09 PM (352 days)

Last access: Friday, 18 May 2012, 05:56 PM (101 days 1 h)

Report:

- Module 2: What are Domain Names and Hosting Accounts
 - Module 2: What are Domain Names and Hosting Accounts
 - How to choose a domain name
 - **Status:** completed
 - **Total Time:** 00:00:09
 - Purchase a domain name Part 1
 - **Status:** completed
 - **Total Time:** 00:00:34
 - Purchase a domain name Part 2
 - **Status:** completed
 - **Total Time:** 00:00:24
 - What are Hosting accounts
 - **Status:** completed
 - **Total Time:** 00:00:35
 - Purchasing your hosting account
 - **Status:** completed
 - **Total Time:** 00:00:08
 - Confirm your hosting account
 - **Status:** completed
 - **Total Time:** 00:00:09
 - What are Nameservers
 - **Status:** completed
 - **Total Time:** 00:00:45
 - How to change nameservers
 - **Status:** completed
 - **Total Time:** 00:00:23

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Yann GEFROTIN

(100.00%) [Checklist](#)

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Dipoma-in-Web-Business-Development-and-Marketing: [Module 3: How to Create Web pages](#)

First access: Friday, 18 May 2012, 05:57 PM (101 days 1 h)

Last access: Friday, 18 May 2012, 06:05 PM (101 days 1 h)

Report:

- Module 3: How to Create Web pages
 - ■ Module 3: How to Create Web pages
 - ■ ✓ What is a Web editor
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:23
 - ■ ✓ How to obtain a free Web editor
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:09
 - ■ ✓ A review of the Web editor
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:10
 - ■ ✓ The Index page explained
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:05
 - ■ ✓ The importance of the project folder
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:03
 - ■ ✓ How to save files correctly
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:16
 - ■ ✓ How to format text
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:58

Dipoma-in-Web-Business-Development-and-Marketing: [Module 4: Images, Links and Formatting Explained](#)

First access: Friday, 18 May 2012, 06:06 PM (101 days 1 h)

Last access: Friday, 18 May 2012, 06:32 PM (101 days 1 h)

Report:

- Module 4: Images, Links and Formatting Explained
 - ■ Module 4: Images, Links and Formatting Explained
 - ■ ✓ Links explained
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:10
 - ■ ✓ Creating links Part 1
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:02:54
 - ■ ✓ Creating links Part 2
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:06
 - ■ ✓ Format a Web page correctly
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:03
 - ■ ✓ Add colour to Web page
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:03
 - ■ ✓ Images explained
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:04
 - ■ ✓ How to obtain images
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:04
 - ■ ✓ How to resize images
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:03
 - ■ ✓ Free image resizing software
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:01:21
 - ■ ✓ How to save images correctly
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:05
 - ■ ✓ Inserting images into a Web page
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:06
 - ■ ✓ Align text and images correctly
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:14
 - ■ ✓ Align text in a table correctly
 - ■ ■ **Status:** completed
 - ■ ■ **Total Time:** 00:00:23

Dipoma-in-Web-Business-Development-and-Marketing: [Module 5: How to Publish Your Web](#)

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page

First access: Friday, 18 May 2012, 06:34 PM (101 days 1 h)

Last access: Saturday, 19 May 2012, 09:17 PM (99 days 22 h)

Report:

- Module 5: How to Publish your Web page
- ■ Module 5: How to Publish your Web page
 - ■ ✓ Introduction to Publishing your Web pages
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:08
 - ■ ✓ How to publish your first Web page
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:07
 - ■ ✓ Three common publishing problems
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:12
 - ■ ✓ The publishing process Part 1
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:06
 - ■ ✓ The publishing process Part 2
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:04
 - ■ ✓ Create a second Web page
 - ■ **Status:** completed
 - ■ **Total Time:** 00:02:55
 - ■ ✓ Create a third Web page
 - ■ **Status:** completed
 - ■ **Total Time:** 00:01:04
 - ■ ✓ How to link Web pages together
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■ ✓ What are autoresponders
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■ ✓ How to use templates
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:02
 - ■ ✓ Conclusion
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:16

 **Dipoma-in-Web-Business-Development-and-Marketing: [Extra Resources](#)**

Not visited

 **Dipoma-in-Web-Business-Development-and-Marketing: [Create a Business Website Assessment](#)**

First access: Saturday, 19 May 2012, 09:56 PM (99 days 21 h)

Last access: Saturday, 19 May 2012, 09:56 PM (99 days 21 h)

Report:

- Create a Business Website Assessment
- ■ ✓ Create a Business Website Assessment
 - ■ **Status:** passed
 - ■ **Score:** 85% (**PASSED**)
 - ■ **Total Time:** 00:10:21

 **Dipoma-in-Web-Business-Development-and-Marketing: [Module 6: HTML Coding - Create Web pages](#)**

First access: Saturday, 19 May 2012, 09:57 PM (99 days 21 h)

Last access: Saturday, 19 May 2012, 09:57 PM (99 days 21 h)

Report:

- Module 6: HTML Coding - Create Web pages
- ■ Module 6: HTML Coding - Create Web pages
 - ■ ✓ Basic HTML for creating and editing a Web page
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:17

 **Dipoma-in-Web-Business-Development-and-Marketing: [Module 7: Cascading Style Sheets - How to Style Web Pages](#)**

First access: Saturday, 19 May 2012, 09:57 PM (99 days 21 h)

Last access: Saturday, 19 May 2012, 10:02 PM (99 days 21 h)

Report:

- Module 7: Cascading Style Sheets
- ■ Module 7: Cascading Style Sheets
 - ■ ✓ CSS - Styles and style sheets
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:13
 - ■ ✓ Styling the Web page background
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:07
 - ■ ✓ How to style fonts
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:09
 - ■ ✓ What are selectors
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:20
 - ■ ✓ Pseudoclasses and pseudoelements
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:21
 - ■ ✓ What is inheritance and the cascade
 - ■ **Status:** completed
 - ■ **Total Time:** 00:03:03

 **Dipoma-in-Web-Business-Development-and-Marketing: Module 8: Using Adobe Dreamweaver CS3 to Create Web Pages and Websites**

First access: Saturday, 19 May 2012, 10:03 PM (99 days 21 h)

Last access: Saturday, 19 May 2012, 10:10 PM (99 days 21 h)

Report:

- Module 8: Using Adobe Dreamweaver CS3
- ■ Module 8: Using Adobe Dreamweaver CS3
 - ■ ✓ Introduction to Dreamweaver
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:11
 - ■ ✓ More Dreamweaver features
 - ■ **Status:** completed
 - ■ **Total Time:** 00:00:26
 - ■ ✓ Advanced features of Dreamweaver
 - ■ **Status:** completed
 - ■ **Total Time:** 00:06:14

 **Dipoma-in-Web-Business-Development-and-Marketing: Module 9: Indexing a Website on Google Webmaster**

First access: Saturday, 19 May 2012, 10:17 PM (99 days 21 h)

Last access: Saturday, 19 May 2012, 10:17 PM (99 days 21 h)

Report:

- Module 9: Indexing a Website on Google Webmaster
- ■ Module 9: Indexing a Website on Google Webmaster
 - ■ ✓ How to index a Web site using Google Webmaster
 - ■ **Status:** completed
 - ■ **Total Time:** 00:06:32

 **Dipoma-in-Web-Business-Development-and-Marketing: Website Development Tools Assessment**

First access: Sunday, 20 May 2012, 03:09 PM (99 days 4 h)

Last access: Sunday, 20 May 2012, 03:09 PM (99 days 4 h)

Report:

- Website Development Tools Assessment
- ■  Website Development Tools Assessment
 - ■ **Status:** passed
 - ■ **Score:** 93% (PASSED)
 - ■ **Total Time:** 00:05:11

 **Dipoma-in-Web-Business-Development-and-Marketing: Module 10: Introduction to the Web**

First access: Sunday, 20 May 2012, 03:09 PM (99 days 4 h)

Last access: Sunday, 20 May 2012, 03:17 PM (99 days 4 h)

Report:

- Module 10: Introduction to the Web
- ■ Module 10: Introduction to the Web

- How to approach this course
 - **Status:** completed
 - **Total Time:** 00:00:41
- Image and file sizes explained
 - **Status:** completed
 - **Total Time:** 00:01:26
- Resizing images Part 1
 - **Status:** completed
 - **Total Time:** 00:00:47
- Resizing images Part 2
 - **Status:** completed
 - **Total Time:** 00:00:28
- How do Web sites work
 - **Status:** completed
 - **Total Time:** 00:01:32
- How to download files for the Web site
 - **Status:** completed
 - **Total Time:** 00:02:57

Dipoma-in-Web-Business-Development-and-Marketing: **Module 11: Explaining Autoresponders and Email Marketing**

First access: Sunday, 20 May 2012, 03:18 PM (99 days 4 h)

Last access: Sunday, 20 May 2012, 03:32 PM (99 days 4 h)

Report:

- Module 11: Explaining Autoresponders and email marketing
 - Module 11: Explaining Autoresponders and email marketing
 - How to publish additional Web pages
 - **Status:** completed
 - **Total Time:** 00:01:09
 - What are autoresponders
 - **Status:** completed
 - **Total Time:** 00:02:13
 - Making money from your Web site
 - **Status:** completed
 - **Total Time:** 00:01:11
 - Where to obtain content for free eBooks
 - **Status:** completed
 - **Total Time:** 00:01:04
 - Creating and publish your free eBook
 - **Status:** completed
 - **Total Time:** 00:09:05

Dipoma-in-Web-Business-Development-and-Marketing: **Module 12: How to Build a List Using Autoresponders**

First access: Sunday, 20 May 2012, 03:34 PM (99 days 4 h)

Last access: Sunday, 20 May 2012, 03:40 PM (99 days 4 h)

Report:

- Module 12: How to Build a List Using Autoresponders
 - Module 12: How to Build a List Using Autoresponders
 - What is the purpose of a squeeze page
 - **Status:** completed
 - **Total Time:** 00:01:55
 - How to use autoresponders
 - **Status:** completed
 - **Total Time:** 00:01:38
 - Create the confirmation email
 - **Status:** completed
 - **Total Time:** 00:01:10
 - How to upload the Thank You and download pages
 - **Status:** completed
 - **Total Time:** 00:01:11
 - How to create messages in AWeber
 - **Status:** completed
 - **Total Time:** 00:01:20

Dipoma-in-Web-Business-Development-and-Marketing: **Module 13: Increase Website Traffic Using Affiliate Marketing**

First access: Sunday, 20 May 2012, 03:42 PM (99 days 4 h)

Last access: Sunday, 20 May 2012, 03:49 PM (99 days 3 h)

Report:

- Module 13: Increase Web site traffic Using Affiliate Marketing
 - Module 13: Increase Web site traffic Using Affiliate Marketing
 - Introduction to affiliate marketing

- - **Status:** completed
 - **Total Time:** 00:02:09
- ✓ How to create a confirmation page
- - **Status:** completed
 - **Total Time:** 00:01:09
- ✓ Use AWeber to create further messages
- - **Status:** completed
 - **Total Time:** 00:01:52
- ✓ How to increase Web site traffic
- - **Status:** completed
 - **Total Time:** 00:01:10
- ✓ More about Web site traffic
- - **Status:** completed
 - **Total Time:** 00:00:54
- ✓ Concluding remarks
- - **Status:** completed
 - **Total Time:** 00:00:58

Dipoma-in-Web-Business-Development-and-Marketing: [Extra Resources](#)

Not visited

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No posts

Dipoma-in-Web-Business-Development-and-Marketing: [Building Your Web Business Assessment](#)

First access: Sunday, 27 May 2012, 07:10 PM (92 days)

Last access: Sunday, 27 May 2012, 07:10 PM (92 days)

Report:

- Building Your Web Business Assessment
- - ✓ Building Your Web Business Assessment
 - **Status:** passed
 - **Score:** 90% (**PASSED**)
 - **Total Time:** 00:08:06

Dipoma-in-Web-Business-Development-and-Marketing: [Module 14: Create Your Personal Profile on Facebook](#)

First access: Sunday, 27 May 2012, 07:11 PM (92 days)

Last access: Sunday, 27 May 2012, 07:29 PM (92 days)

Report:

- Module 14: Create your Personal Profile on Facebook
- - Module 14: Create your Personal Profile on Facebook
 - - ✓ Introduction
 - **Status:** completed
 - **Total Time:** 00:00:43
 - ✓ Understanding Facebook
 - **Status:** completed
 - **Total Time:** 00:00:22
 - ✓ What are the WALL and NEWS FEED
 - **Status:** completed
 - **Total Time:** 00:00:22
 - ✓ Facebook in more depth
 - **Status:** completed
 - **Total Time:** 00:03:03
 - ✓ Explaining the difference between Business and Personal Profile
 - **Status:** completed
 - **Total Time:** 00:00:20
 - ✓ How to create your Personal Profile
 - **Status:** completed
 - **Total Time:** 00:01:34
 - ✓ How to configure your Personal Profile
 - **Status:** completed
 - **Total Time:** 00:00:31
 - ✓ Create your Facebook Username
 - **Status:** completed
 - **Total Time:** 00:00:24
 - ✓ Implement Facebook Privacy Settings
 - **Status:** completed
 - **Total Time:** 00:00:25
 - ✓ Facebook Notifications explained
 - **Status:** completed
 - **Total Time:** 00:00:16
 - ✓ Describe your likes and interests
 - **Status:** completed
 - **Total Time:** 00:00:17
 - ✓ More detail about the WALL

- **Status:** completed
- **Total Time:** 00:00:41
- ✓ How to find friends using email
- **Status:** completed
- **Total Time:** 00:00:24
- ✓ How to find friends using Groups
- **Status:** completed
- **Total Time:** 00:00:50
- ✓ Friends - Connecting With Individuals
- **Status:** completed
- **Total Time:** 00:00:28
- ✓ How to accept Friend requests
- **Status:** completed
- **Total Time:** 00:01:04
- ✓ Why you should post regularly on your WALL
- **Status:** completed
- **Total Time:** 00:04:40

Dipoma-in-Web-Business-Development-and-Marketing: **Module 15: Creating your Facebook LIKE Page**

First access: Monday, 11 June 2012, 05:43 PM (77 days 2 h)

Last access: Sunday, 17 June 2012, 12:28 PM (71 days 7 h)

Report:

- Module 15: Creating your Facebook LIKE Page
 - **Module 15: Creating your Facebook LIKE Page**
 - **Introduction to LIKE Pages**
 - **Status:** completed
 - **Total Time:** 00:00:35
 - ✓ What is a LIKE Page?
 - **Status:** completed
 - **Total Time:** 00:00:56
 - ✓ LIKE Pages vs Personal Profile
 - **Status:** completed
 - **Total Time:** 00:00:37
 - ✓ Examples of a LIKE Page
 - **Status:** completed
 - **Total Time:** 00:01:02
 - ✓ The LIKE Button
 - **Status:** completed
 - **Total Time:** 00:00:34
 - ✓ The Anatomy of a LIKE Page
 - **Status:** completed
 - **Total Time:** 00:02:06
 - ✓ Create your LIKE page
 - **Status:** completed
 - **Total Time:** 00:01:10
 - ✓ Adding Images
 - **Status:** completed
 - **Total Time:** 00:02:58
 - ✓ LIKE Page Username
 - **Status:** completed
 - **Total Time:** 00:07:52
 - ✓ Changing Your Username
 - **Status:** completed
 - **Total Time:** 00:07:21
 - ✓ Your Welcome Page
 - **Status:** completed
 - **Total Time:** 00:00:39
 - ✓ Introduction To Iframes
 - **Status:** completed
 - **Total Time:** 00:03:06
 - ✓ Creating An Iframe
 - **Status:** completed
 - **Total Time:** 00:03:31
 - ✓ Configuring the Default Landing Page
 - **Status:** completed
 - **Total Time:** 00:00:57
 - ✓ Using The Iframe Templates
 - **Status:** completed
 - **Total Time:** 00:01:50
 - ✓ Configuring the Templates - Part 1
 - **Status:** completed
 - **Total Time:** 00:02:57
 - ✓ Configuring the Templates - Part 2
 - **Status:** completed
 - **Total Time:** 00:01:20
 - ✓ Using a Video Iframe Template
 - **Status:** completed
 - **Total Time:** 00:00:54
 - ✓ Editing Your Iframe Template
 - **Status:** completed
 - **Total Time:** 00:02:03
 - ✓ Renaming Your Iframe Tab

- - **Status:** completed
 - **Total Time:** 00:00:36
- ✓ Module 3 - Facebook Traffic
- - **Status:** completed
 - **Total Time:** 00:00:32

 **Dipoma-in-Web-Business-Development-and-Marketing: Facebook iFrame Template Designs**

Not visited

 **Dipoma-in-Web-Business-Development-and-Marketing: Module 16: How to Increase Traffic to LIKE Pages**

First access: Sunday, 17 June 2012, 12:31 PM (71 days 7 h)

Last access: Sunday, 8 July 2012, 10:49 PM (49 days 20 h)

Report:

- Module 16: How to Increase Traffic to LIKE Pages
 - - Module 16: How to Increase Traffic to LIKE Pages
 - - ✓ Introduction to Facebook Traffic
 - **Status:** completed
 - **Total Time:** 00:01:52
 - ✓ Facebook terminology
 - **Status:** completed
 - **Total Time:** 00:01:10
 - ✓ How to post as a page and as a Personal Profile
 - **Status:** completed
 - **Total Time:** 00:04:07
 - ✓ Examples of Posting As A Page And A Personal Profile
 - **Status:** completed
 - **Total Time:** 00:02:02
 - ✓ How to change your page name
 - **Status:** completed
 - **Total Time:** 00:01:14
 - ✓ Page name and user name explained
 - **Status:** completed
 - **Total Time:** 00:00:56
 - ✓ What are publishing rights
 - **Status:** completed
 - **Total Time:** 00:00:33
 - ✓ The Traffic Process
 - **Status:** completed
 - **Total Time:** 00:00:44
 - ✓ The importance of engaging content
 - **Status:** completed
 - **Total Time:** 00:00:15
 - ✓ How to source content
 - **Status:** completed
 - **Total Time:** 00:00:55
 - ✓ Your first visitor
 - **Status:** completed
 - **Total Time:** 00:01:27
 - ✓ How to use Google Alerts
 - **Status:** completed
 - **Total Time:** 00:01:19
 - ✓ What is Edgerank?
 - **Status:** completed
 - **Total Time:** 00:01:11
 - ✓ Introduction to the Pyramid Of Power
 - **Status:** completed
 - **Total Time:** 00:00:20
 - ✓ How to build a brand
 - **Status:** completed
 - **Total Time:** 00:01:24
 - ✓ Tagging explained
 - **Status:** completed
 - **Total Time:** 00:00:53
 - ✓ Tagging Partners
 - **Status:** completed
 - **Total Time:** 00:00:25
 - ✓ Introduction to Notes
 - **Status:** completed
 - **Total Time:** 00:00:46
 - ✓ How to add a Notes tab
 - **Status:** completed
 - **Total Time:** 00:00:24
 - ✓ How to send an update
 - **Status:** completed
 - **Total Time:** 00:00:19
 - ✓ A look at Fiverr.com
 - **Status:** completed
 - **Total Time:** 00:00:32
 - ✓ Concluding remarks about Facebook traffic
 - **Status:** completed
 - **Total Time:** 00:00:22

Dipoma-in-Web-Business-Development-and-Marketing: **Marketing Your Web Business Assessment**

First access: Sunday, 8 July 2012, 11:00 PM (49 days 20 h)

Last access: Sunday, 8 July 2012, 11:00 PM (49 days 20 h)

Report:

- Marketing Your Web Business Assessment
- ■ Marketing Your Web Business Assessment
 - ■ **Status:** passed
 - ■ **Score:** 95% (**PASSED**)
 - ■ **Total Time:** 00:06:27

Dipoma-in-Web-Business-Development-and-Marketing: **Final Assessment**

First access: Monday, 27 August 2012, 03:45 PM (4 h 2 m)

Last access: Monday, 27 August 2012, 03:45 PM (4 h 2 m)

Report:

- End of Course Assessment
- ■ End of Course Assessment
 - ■ **Status:** passed
 - ■ **Score:** 100% (**PASSED**)
 - ■ **Total Time:** 13:11:47

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